

## HE-2b-REG & HE-3b-REG

**Joint regional meeting** to launch the 2<sup>nd</sup> phase of the WES regional activities on Awareness Raising and Education for Sustainable Development on sustainable consumption and Non-Conventional Water Resources

25/01/2024



# WES in a Snapshot



**Water and  
Environment Support**  
in the ENI Southern Neighbourhood region

- WES aims at protecting the environment and improving the management of scarce water resources in the Mediterranean.
- It strives to address the country needs for creating the enabling environment and enhancing the capacities of stakeholders in the Partner Countries (PCs) to tackle problems related to pollution prevention and water use efficiency.
- WES capitalises on previous successful EU funded regional projects (Horizon 2020 CB/MEP; SWIM SM; SWIM-Horizon 2020 SM).



# WES Identity



**Water and  
Environment Support**  
in the ENI Southern Neighbourhood region

Facts & Figures	
Partner Countries:	Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Libya, Palestine* and Tunisia
Project value:	9 508 054 Euros
Duration:	May 2019 – November 2024 (66 months)
Project team:	<b>Team Leader: Professor Michael Scoullos, <a href="mailto:scoullos@wes-med.eu">scoullos@wes-med.eu</a></b> <b>Water Expert: Ms Suzan Taha, <a href="mailto:taha@wes-med.eu">taha@wes-med.eu</a></b> <b>Environment Expert: Mr Anis Ismail, <a href="mailto:a.ismail@wes-med.eu">a.ismail@wes-med.eu</a></b> <b>Communication &amp; Networking Expert: Lisa Papadogeorgaki, <a href="mailto:lpa@ldk.gr">lpa@ldk.gr</a></b> <b>Stakeholders engagement expert: Dr. Emad Adly, <a href="mailto:wes.gc@raednetwork.org">wes.gc@raednetwork.org</a></b>

\*This designation is not to be construed as recognition of the State of Palestine and is without prejudice to the individual positions of the Member States on this issue.



# WES Identity



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## Our Consortium



**LDK Consultants Global EEIG (Leader)**



**Gopa Infra GmbH**



**Mediterranean Information Office for Environment, Culture and Sustainable Development (MIO-ECSDE)**



**MedWaves the UNEP/MAP Regional Activity Centre for SCP**



**Arab Network for Environment and Development (RAED)**



**Ramboll Denmark A/S**



**Association of Cities and Regions for Sustainable Resource Management (ACR+)**



**Royal HaskoningDHV**



**CIHEAM – Mediterranean Agronomic Institute of Bari (CIHEAM Bari)**



# Technical Assistance, Capacity Building, Networking of Stakeholders



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- **Regional level:**

22+ regional activities such as trainings/workshops, study visits to European and Southern Mediterranean countries, webinars and coached peer-to-peer exchanges and mentoring.

- **National Level:**

- Around 4 national activities (2 on water and 2 on environment per partner country).
- 5 new activities on the reduction of plastic pollution (also sub-regional).
- National WES Meetings as platforms of collaboration, to assess progress, plan next steps, etc.

Follow the WES work programme:

[Component 1 Work Programme](#)

[Component 2 Work Programme](#)



# This Activity builds on 2 previous regional trainings and an on-going campaign



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- Awareness Raising and Education for Sustainable Development (ESD) and campaigns for sustainable consumption (HE-2b-REG) (2021)
- Educating for Sustainable Development: focus on Wastewater treatment (WWT) for reuse and Non-Conventional Water Resources (NCWRs) (HE-3b-REG) (2022)



CALL FOR EXPRESSIONS OF INTENT

# Want to be a Champion of Plastic Pollution Prevention in the Mediterranean?

Propose a Plastic Pollution Prevention action/solution and if you can deliver on your commitment by the summer of 2024 ... become one.

APPLY NOW!

DEADLINE: 31 JULY 2023 (12 MIDNIGHT EET)



Funded by  
the European Union



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in the ENI Southern Neighbourhood region



Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط



Mediterranean  
Action Plan  
Barcelona  
Convention

# Assessing Impact of WES Capacity Building



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**Committed trainers and trainees**



**significant impacts**

WES measures **direct results** during the implementation of CB activities:

- quizzes, exercises, etc.
- evaluation form → *make sure to complete it!*
- **commitment** form → *be realistic but also be ambitious on what you commit to achieving by 2023*
- *assessment of progress on the commitments*

WES measures **mid-term results** after the CB activities have taken place based on **commitments** made, e.g.:

- on-line post-impact survey sent to all trainees
- direct contact/interview with some selected trainees

TOGETHER  
WE CAN WORK TOWARDS  
A SUSTAINABLE  
MEDITERRANEAN REGION





# Objectives of this WES activity



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- Deepen understanding of the targeted stakeholders on the **key concepts and tools for Education for Sustainable Development (ESD)**.
- Enhance the competences of the targeted stakeholders **to effectively implement ESD campaigns and initiatives on sustainable consumption/NCWRs**.
- Build on the previous WES Activities, **assess progress achieved, and address the current needs** of a selected number of trainees on the related topics.
- Provide **targeted bilateral support** - through mentoring - to selected stakeholders to design and coordinate ESD actions and/or national campaigns aligned with the 2030 Agenda and other international/regional frameworks.

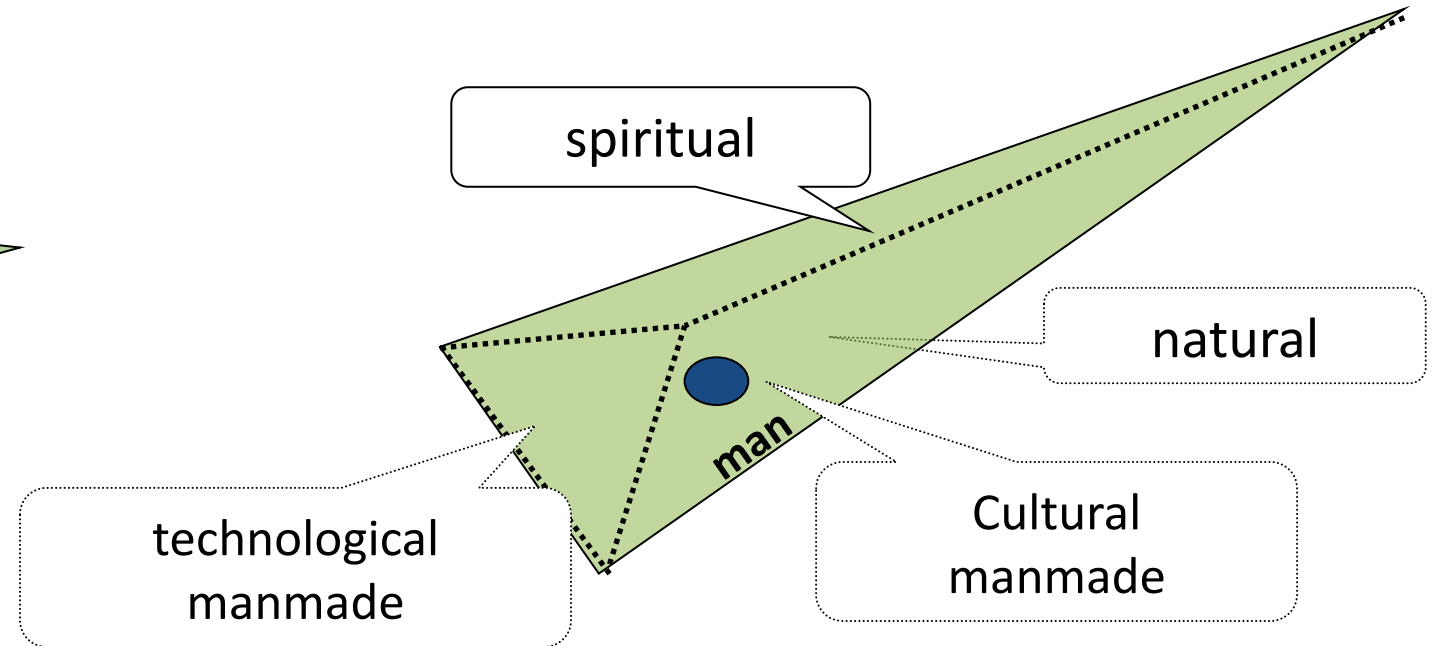
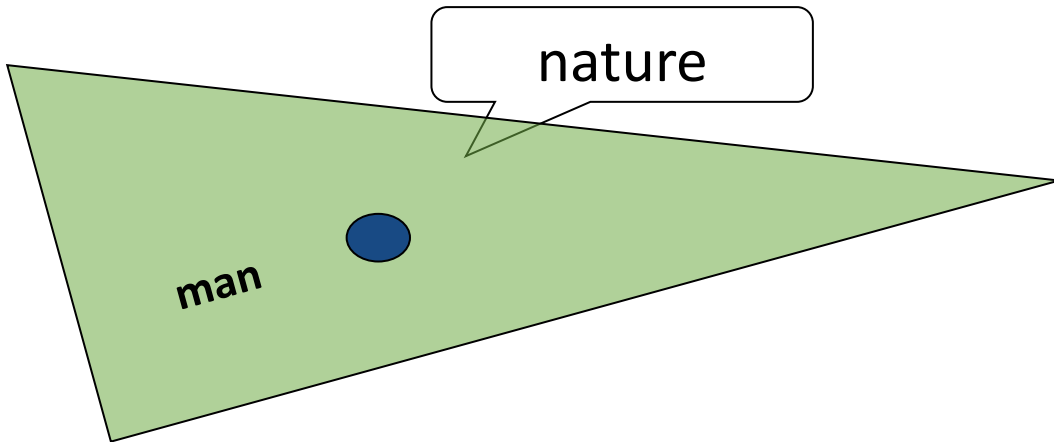


# Reminding ourselves about the background of the relationship between Man & the Environment

ENVIRONMENT



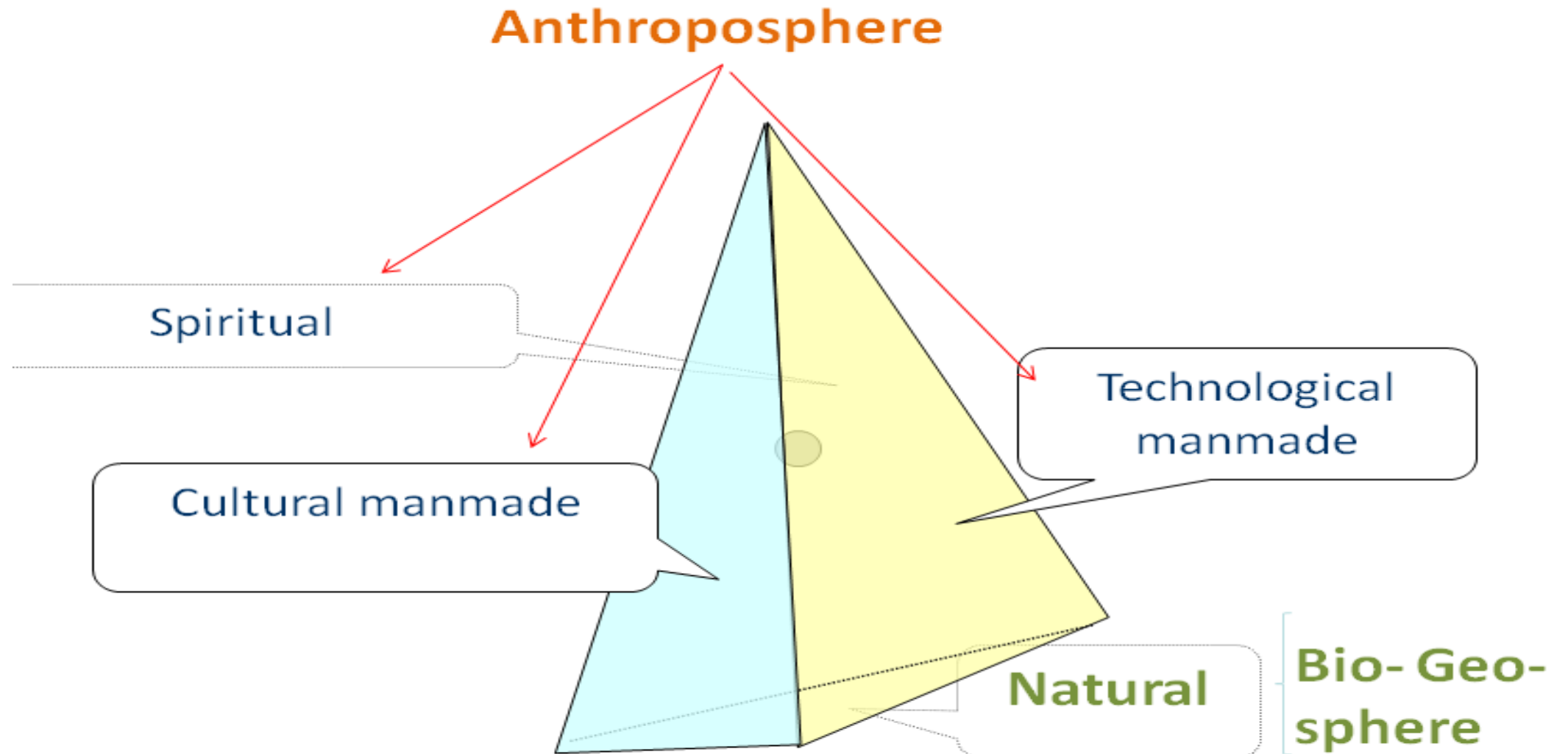
ENVIRONMENT



# Anthroposphere on the Natural Environment



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# 3-levels of human involvement with Nature/Environment



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People's attitudes and learning as well as environmental protection are based in three levels of involvement all of which are linked with "values" and "ethos" :

- **Self interest** – personal benefit from a clean environment (food, air, etc)
- **Social good** – altruistic, environment as a common good for social welfare
- **Intrinsic value of environment** – ecocentric approach

"usefulness-functioning" of anthropocentric approaches

based on "respect" & "admiration" of nature (or the "creation")

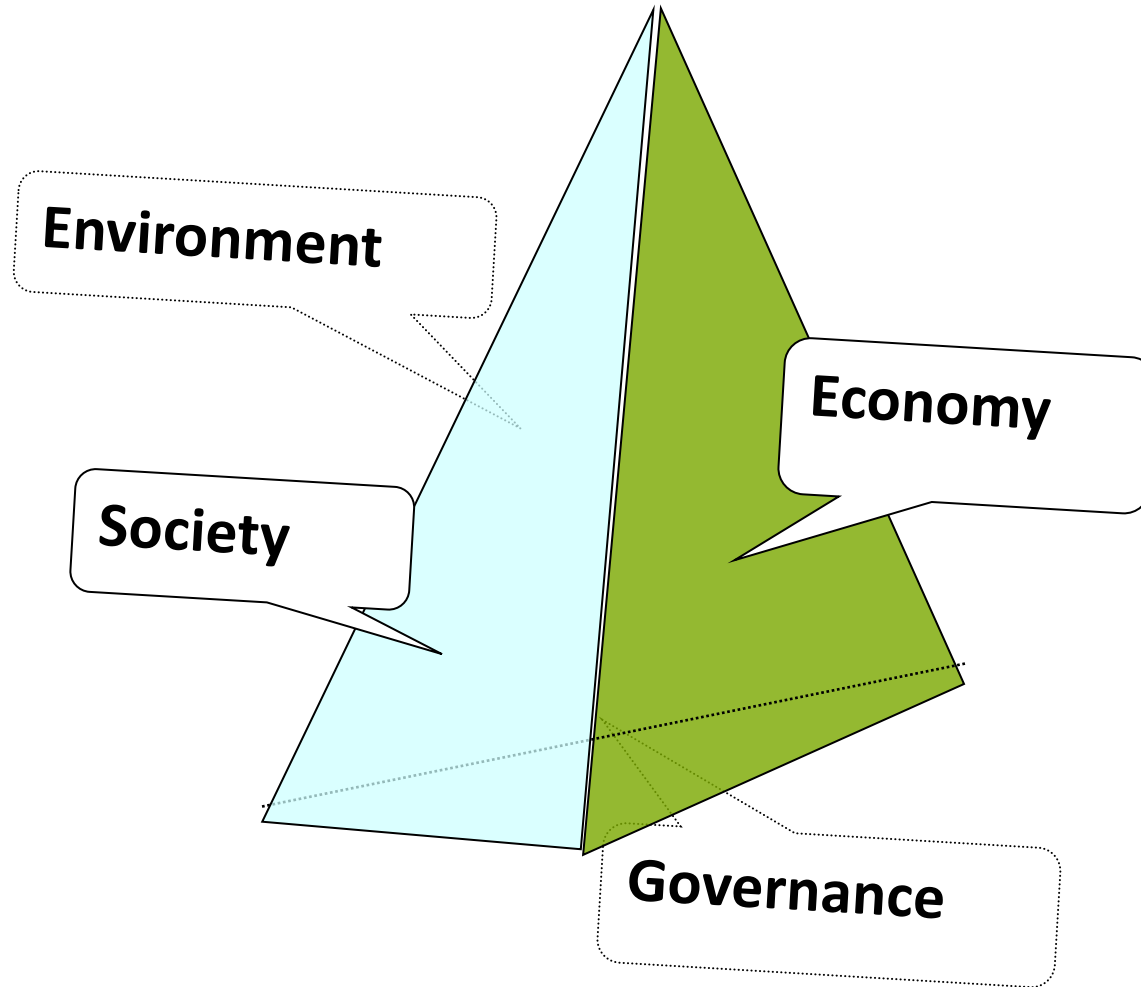
Entry points for the needed transformation through Education



# Sustainable Development model as a tetrahedron



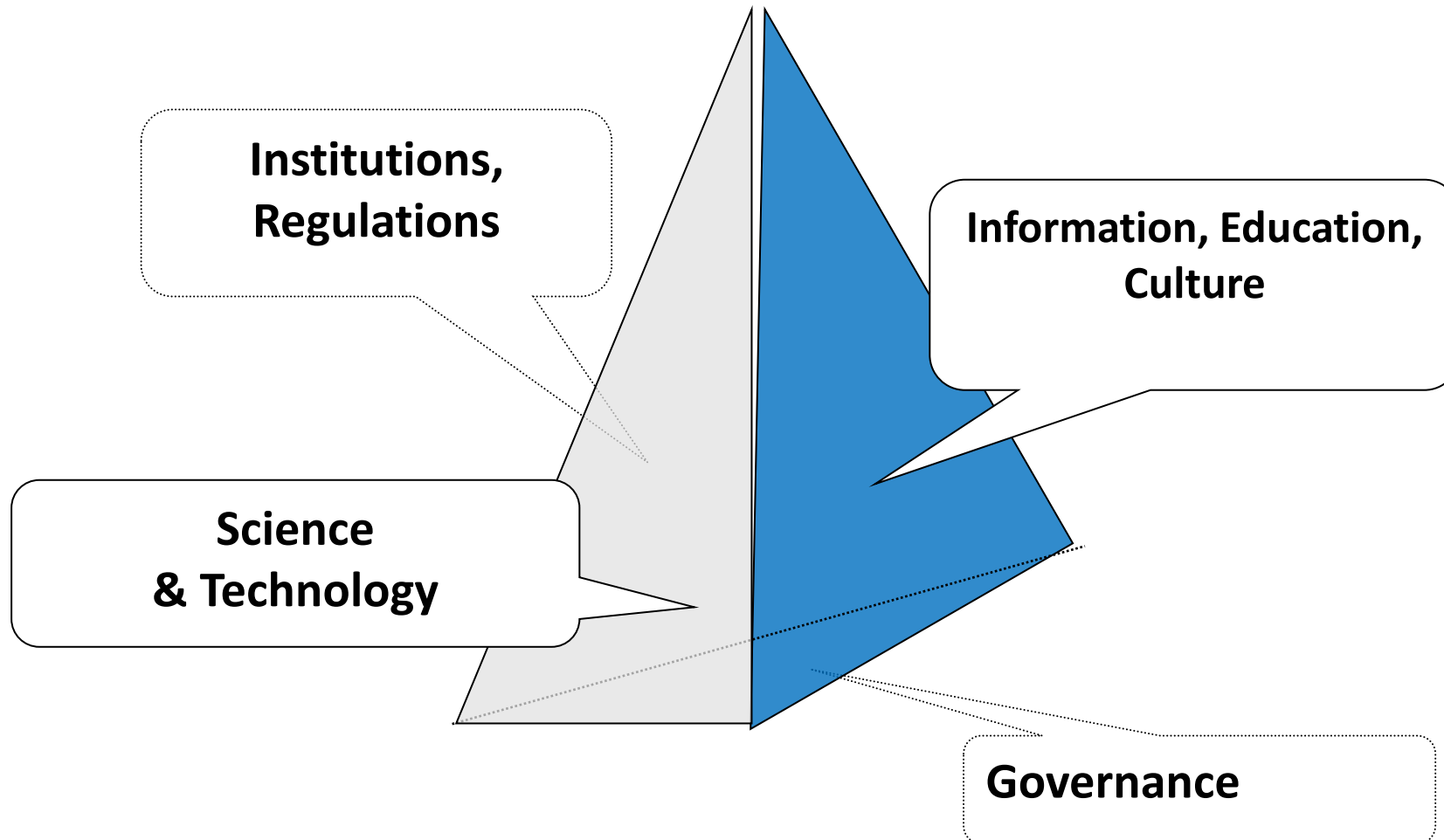
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# Analysis of the Governance



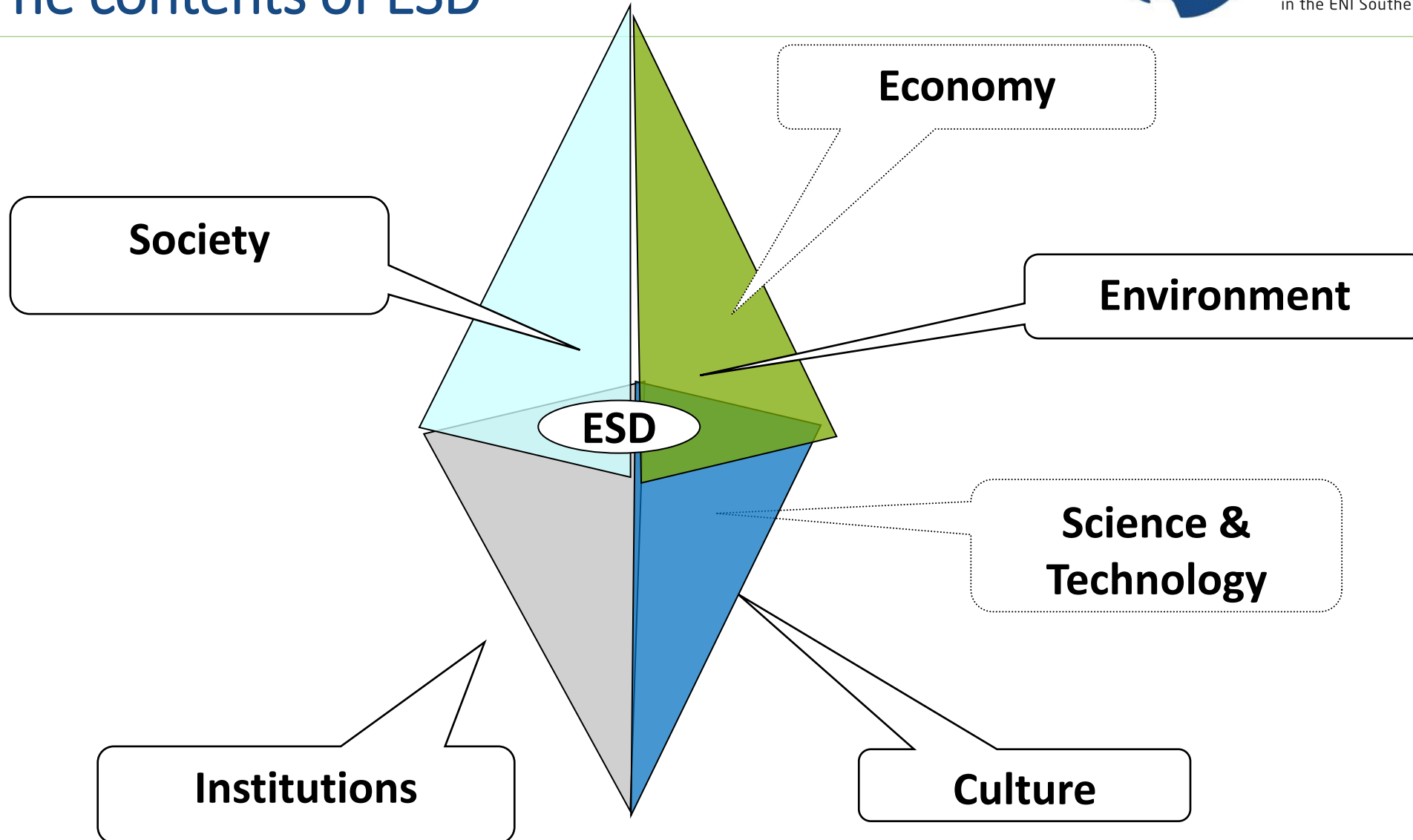
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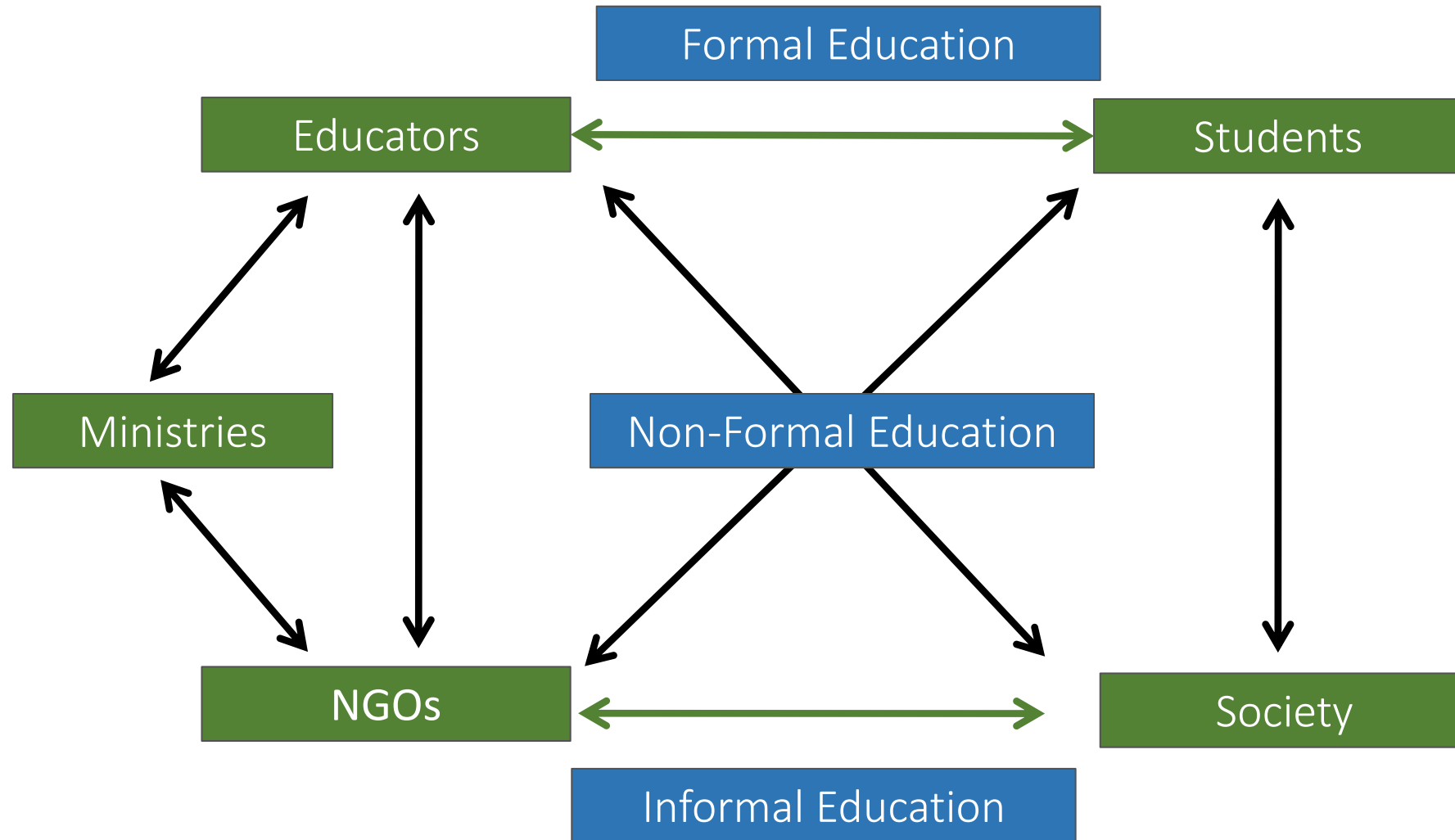


# The contents of ESD



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# Phase 1 of this WES Activity: Assessment Phase



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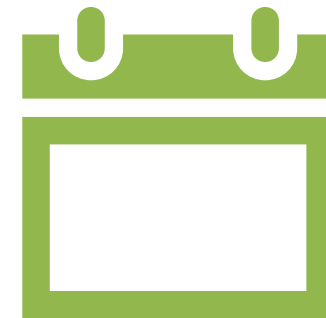


Online survey



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Former WES Learners,  
focal points,  
selected stakeholders



July - October 2023



# Phase 1: Assessment Phase



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*Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine, Tunisia and Turkey.*



## Sustainable consumption

8 cases (WES + Plastic champions):

- Schools (2), Public awareness campaign (2), Trainings (2), Policies (2)



## Water-NCWRs

3 cases (WES):

- Schools (3), public awareness campaign (1), trainings (1) policies (1)



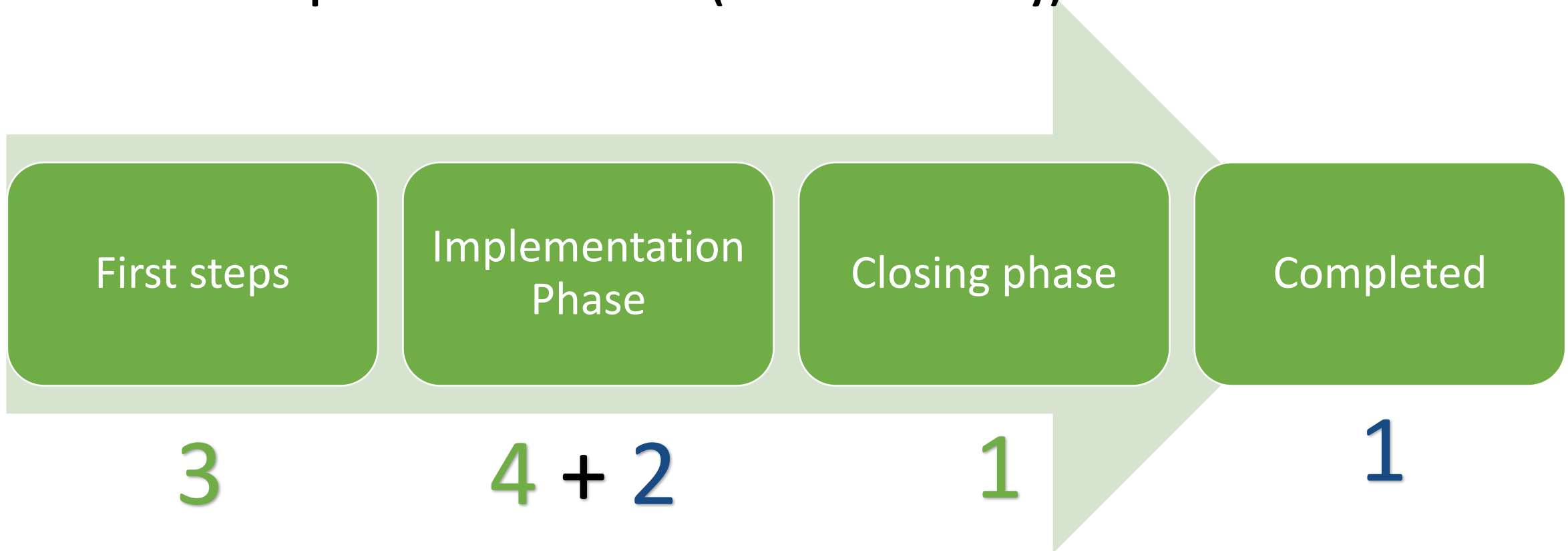


# Phase 1. Assessment Phase



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## Implementation Status (at time of survey)

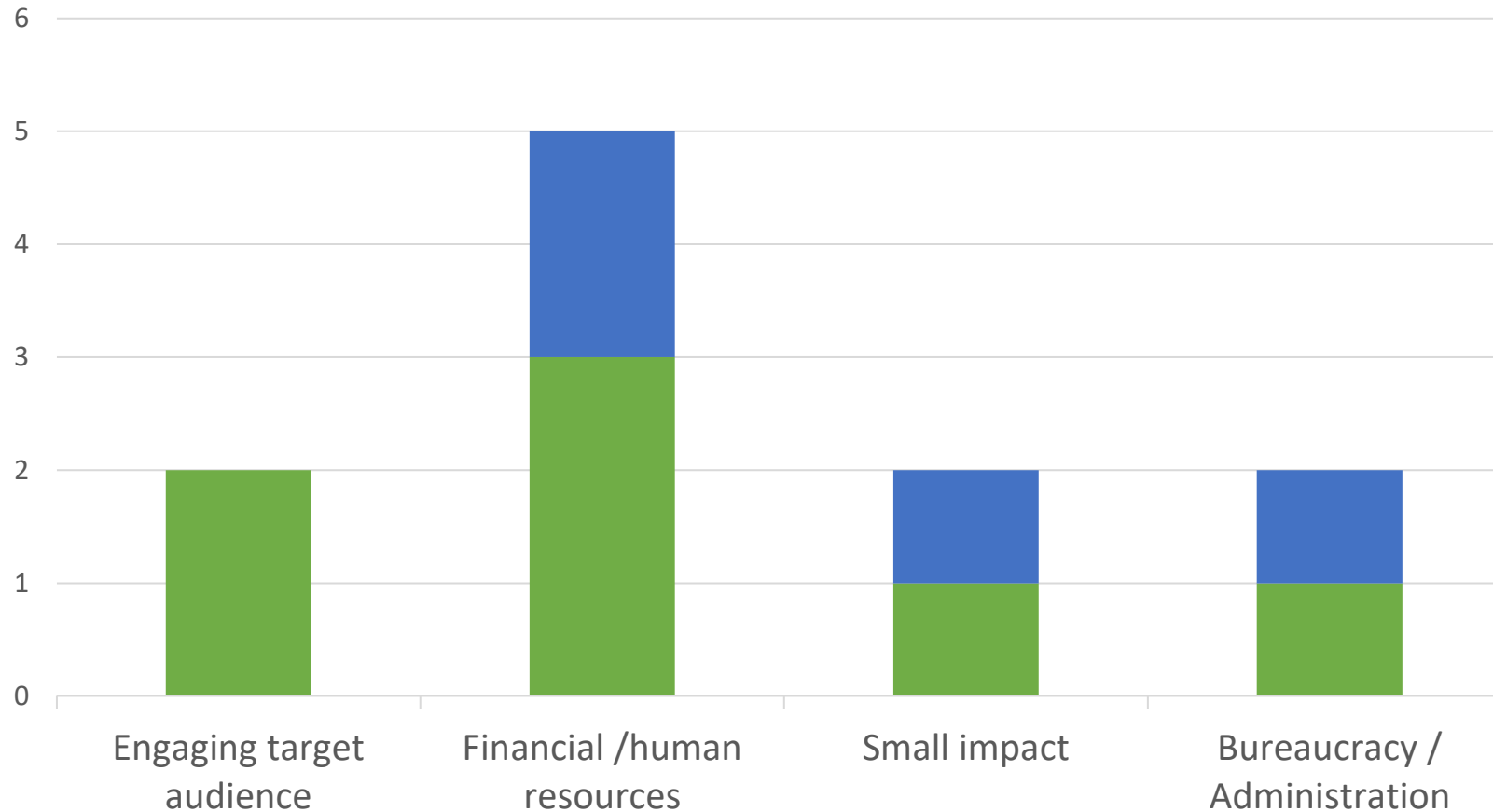


# Phase 1. Assessment Phase



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## Main challenges reported



*\*Some cases report several challenges*

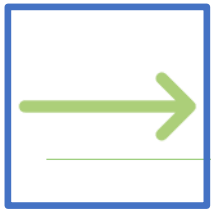




## Aims of the Session

- Present an overview of all case studies
- Receive feedback from the WES team and peers from other countries.
- Discuss the regional dimension.





## Next steps



**Bilateral online mentoring sessions**  
[January-March 2024]



**Potential missions for on-site support**  
[March-April 2024]



**2nd (and final) plenary online session**  
[April 2024]





# Today's Agenda



**Water and Environment Support**  
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- Session A: About the Activity
- Session B: The “Water” Cluster
- Session C: The “Sustainable Consumption” Cluster



For more information about the WES Programme



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Visit our Website

[wes-med.eu](http://wes-med.eu)

[info@wes-med.eu](mailto:info@wes-med.eu)

and follow us on Social Media







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Thank you for your attention!

