



Joint regional meeting to launch the 2nd phase of the WES regional activities on

- Awareness Raising and Education for Sustainable Development (ESD) and campaigns for sustainable consumption (HE-2b-REG)
- Educating for Sustainable Development: focus on Wastewater treatment (WWT) for reuse and Non-Conventional Water Resources (NCWRs) (HE-3b-REG)

First online Plenary Session

25/01/2024, 10.00-13.00 CET (11.00-14.00 Cairo time)

Agenda	
10.00-10.05	Welcome and housekeeping notes
	Session A About the Activity
10.05-10.30	The session aims to present the concept, scope and objectives of this regional WES activity. The methodology and approach to be followed will also be presented and discussed (upcoming bilateral mentoring meetings, timelines, expected outputs, etc.). <i>WES Team Leader & WES Non-Key Experts (NKEs)/ Q&A</i>
	Session B Cluster of “Water” Cases
10.30-11.25	The session will present examples on Water and Non-Conventional Water Resources. Each case representative will have a 5-minute “pitch” to briefly present their case, highlighting the specificities, main lessons learned so far, including challenges and opportunities, etc. The WES Team Leader and NKEs will reflect on the presentations and an interactive discussion will ensue. <i>Case representatives, WES Team Leader, NKEs</i>
11.25-11.30	Short Break
	Session C Cluster of “Sustainable Consumption” Cases
11.30-11.50	Presentation of the award winning “#IamCoco” (or #JoSocCoco) campaign on conscious consumption: The session will entail a 15-minute presentation, followed by Q&As <i>WES NKE</i>
11.50-12.50	The session will present examples on sustainable consumption or waste prevention. Each case representative will have a 5-minute “pitch” to briefly present their case, highlighting the specificities, main lessons learned so far, including challenges and opportunities, etc. The WES Team Leader and NKEs will reflect on the presentations and an interactive discussion will ensue. <i>Case representatives, WES Team Leader, NKEs</i>
12.50-13.00	Evaluation of the 1st on-line meeting Closing of the meeting by the Team Leader of WES

