

# Mediterranean Dialogue for Waste Management Governance

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## Med4Waste targeted Mentoring Schemes for Southern Mediterranean municipalities

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Speaker: Noé Viedma

Entity: MedCities

Date: 25 - 10 - 2023

Location: Cagliari, Italy



# MedCities, the mediterranean cities network

- Network that gathers 73 local authorities from all the shores of the Mediterranean basin.
- Local authorities located in Mediterranean coastal states plus Portugal and Jordan, that carry out or promote activities aligned with the objectives of the network.



## Our guiding principles



Sustainable development



Climate crisis mitigation



Economic and social equality

## Our main working fields



Strategic planning



Environment & Biodiversity



Social cohesion



Economic & sustainable development



Sustainable Urban Services



**A platform for innovative projects**  
Reinforcing the role, competences and resources of Mediterranean local governments through capacity-building projects.



**A regional cooperation actor**  
Launching and developing direct cooperation projects and partnerships between members.



**A knowledge sharing platform**  
Sharing best practices AND mistakes on sustainable local policies between Mediterranean actors. Raising awareness and common responsibility on sustainable development.



**A voice for Mediterranean local authorities**  
Advocating and representing Mediterranean local authorities in international debates. Promoting citizen participation in local projects.

# WHAT IS MED4WASTE MENTORING SCHEME?

A program that provides **guidance and technical support to six municipalities from Lebanon (2), Jordan (2) and Tunisia (2)** to improve their waste management systems.

Main activities:

1. Improve or develop their **Integrated Municipal Waste Management (IMWM)** plan [13.000 €]
2. Implement a **tailor-made supporting action** aligned with their IMWM plan [5.000 €].
3. **Twinning and exchange program** with a city from another ENI project that has implemented a solution to enhance their waste management system [3.000 €]
4. Social entrepreneurship programme **for 2 local SMEs and Start-ups**: Development of a social value-based waste solution that can respond to the local challenges previously identified [10.000 €].

**TOTAL: 31.000 EUR**

# SELECTED MUNICIPALITIES

Municipality	IMWP	Supporting action	Twinning	Replicable result
Byrain Jordan	Elaboration	<b>Study</b> on the waste management pricing system applied to the commercial sector	CLIMA Sestri Levante (IT)	Pay as you throw tax and related advocacy
M'Saken Tunisia	Elaboration	Organisation of the informal sector for the collection/recycling of plastics and cardboard in the main commercial street ( <b>diagnostic, action plan, training and awareness campaign</b> )	CLIMA Sestri Levante (IT)	Pay as you throw tax and related advocacy
Akkar Al-Atika Lebanon	Elaboration	<b>Training of trainers</b> and <b>awareness campaign</b> for sorting recyclable materials, commercial sorting and reuse of food waste	MEDINA Irbid (JO)	Zero waste policy guidelines
Mahdia Tunisia	Update	<b>Awareness campaign</b> for the recovery of organic waste in the pilot district.	DECOST Vic (ES)	Community compost plant
Deir Qanon ElNaher Lebanon	Update	<b>Action Plan</b> to scale up their waste management service to neighbouring villages.	REUSEMED Cordoba (ES)	Creation of Reuse Circuits & Infrastructures
Madaba Jordan	Update	<b>Training of municipal employees</b> on safety measures, sorting and routine maintenance of sorting equipment	REUSEMED Cordoba (ES)	Creation of Reuse Circuits & Infrastructures

# Social Entrepreneurship Programme for Integrated Waste Management

Municipality	Challenge 1	Challenge 2
Byrain Jordan	Providing waste containers and promoting waste collection among tourists in a centric public park.	Establishment of a partnership for the <i>maintenance</i> of metal containers and rear lifting <i>equipment</i> for waste collection vehicles
M’Saken Tunisia	Installation of <i>GPS devices</i> and the provision of a basic <i>mobile/web tracking application</i> for municipal trucks.	<i>Study</i> on the waste generated (organic, cardboard and plastic) in the main commercial road of the city
Akkar Al-Atika Lebanon	<i>Rehabilitate</i> the sorting area by either repairing the existing structure or constructing a new hangar	<i>Repairing</i> the collection truck, rehabilitating the compactor and repairing or replacing the sorting belt.
Mahdia Tunisia	Installation of <i>GPS devices</i> and the provision of a basic <i>mobile/web tracking application</i> for municipal trucks.	Setting up an <i>interactive platform</i> for the management and monitoring of municipal cleanliness services.
Deir Qanon ElNaher Lebanon	<i>Awareness raising campaign</i> aiming at encouraging citizens to resume sorting at source, with special focus on producing “clean organic waste”.	<i>Capacity building</i> programme aiming at training residents on “Backyard composting”
Madaba Jordan	<i>Awareness raising campaign</i> aiming to promote waste sorting and recycling at the source targeting citizens and shops	<i>Awareness raising</i> activity for schools to promote recycling and increase recycling rates among local schools



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## Thank you for your attention!

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