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**Water and
Environment Support**
in the ENI Southern Neighbourhood region



**Regional activity on
Innovative Circular Economy Business Models
in the Mediterranean**

Activity No: RE-3-REG / RE-3-P2P

**Regional Training and Study Visit
Barcelona, Spain,
15-17 May 2023**

Agenda



« Innovative Circular Economy Business Models in the Mediterranean »
Regional Training and Study Visit to Barcelona, Spain, 15-17 May 2023

DAY 1: 15th May, 2023 - All Day (Working sessions, Hotel Abba Garden)

Time	Session	Description
08:45-09:15	Registration for day 1	
09:15-09:45	Opening remarks	<ul style="list-style-type: none"> • Mr. Isaac Peraire, Director of the Waste Agency of Catalonia and Interim Director of MedWaves • Ms. Alessandra Sensi, Head of Sector - Environment, Green and Blue Economy, UfM Water Environment and Blue Economy Division • Mr. Anis Ismail, WES Key Environment Expert
09:45-10:15	Introduction	<ul style="list-style-type: none"> • Quick overview of the regional training and study visit / Introduction session Mr. Matías Ibañez, project manager JUST2CE at MedWaves
10:15-11:00	Setting the scene: Key concepts	<ul style="list-style-type: none"> • Circular economy, circular business models, eco-innovation, eco-design and available tools to develop sustainable business models (Switchers Support Platform) (30 min) Mr. Giorgio Mosangini, Team Leader, Green Entrepreneurship at MedWaves • Q&A (15 min)
11:00-11:30	Coffee Break	
11:30-12:10	The case of Catalonia	<ul style="list-style-type: none"> • Public policies to support Circular Economy Businesses (25 min) Ms Mireia Cañellas Grifoll, Department of Climate Action, Food and Rural Agenda of the Catalan Government • Q&A (15 min)
12:10-12:45	Setting the scene: Key concepts	<ul style="list-style-type: none"> • Baseline and Policy Recommendations for the Support to Circular Businesses in the Mediterranean Region (20 min) Mr. Alessandro Miraglia, Team Leader Networking and Communication Facility at MedWaves and Mr. Giorgio Mosangini, Team Leader, Green Entrepreneurship at MedWaves • Q&A (15 min)
12:45-14:15	Lunch Break	
14:15-14:45	Supporting a just transition	<ul style="list-style-type: none"> • Supporting a just transition to Circular Economy (20 min) Mr. Matías Ibañez, project manager JUST2CE at MedWaves • Q&A (10 min)
14:45-16:15	Supporting sustainable innovation and access to finance	<ul style="list-style-type: none"> • Green Innovation intellectual property rights (20 min) Ms. Krystel Khalil, Director of Programs at Berytech, Lebanon • Q&A (10 min) • Supporting access to finance of Circular Economy business models (30 min) Mr. Alessandro Miraglia, Team Leader Networking and Communication Facility at MedWaves and Mr. Gianluca Gasperini, Programme Manager (FEBEA) • Q&A (15 min)
16:15-16:30	Closing session of Day 1	<ul style="list-style-type: none"> • Interactive session: Closing remarks and introduction to Day 2 Mr. Anis Ismail/Mr. Alessandro Miraglia/ Mr. Giorgio Mosangini





DAY 2: 16th May, 2023 - Morning (Working session, Hotel Abba Garden)

08:45-09:00	Registration for day 2	
Time	Session	Description
09:00-09:15	Recap from Day 1	<i>Mr. Anis Ismail</i>
09:15-9:45	Introduction session	Presentation of open eco-innovation Tools (manual and platform) <i>Ms. Anna Ibañez, WES Non-Key Expert and project manager at MedWaves and Mr. Ignasi Clos, Open Innovation expert at SDLI Innovation Agency</i>
9:45-11:00	1 st part – Living-lab: Co-creating solutions for circular business challenges	Introduction of the working methodology (open eco-innovation process) and start of the living lab groups <i>Mr. Ignasi Clos, Open Innovation expert at SDLI Innovation Agency and Ms. Anna Ibañez, WES Non-Key Expert and project manager at MedWaves</i>
11:00-11:30	Coffee break	
11:30-13:00	2 nd part – Living-lab: Co-creating solutions for circular business challenges	Living labs (continuation) <i>Mr. Ignasi Clos, Open Innovation expert at SDLI Innovation Agency and Ms. Anna Ibañez, WES Non-Key Expert and project manager at MedWaves</i>
13:00-13:15	Wrap-up	Closing of the living labs <i>Ms. Anna Ibañez and Mr. Ignasi Clos</i>
13h15-14h15	Lunch break	

DAY 2: 16th May, 2023 - Afternoon (Study visit)

Time	Session	Description
14:15-14:30	Meet in the lobby to depart by bus for the visits	
14:30-15:00	Bus ride from Hotel Abba Garden to Gonsi Socrates Bio Building.	
15:00-16:00	Example of Circular construction	<p>Visit in two parallel groups:</p> <p>GONSI SOCRATES BIO-BUILDING - GONSI 4.0: A circular construction building that respects the environment and people's health. Awarded with LEED GOLD certification by the GBCI.</p> <ul style="list-style-type: none"> • Representatives: <ul style="list-style-type: none"> ○ Mr. Pau Guindulain, Real Estate & Sustainability Management ○ Ms. Marta Mir, Branding & Marketing Manager ○ Mr. Humbert Mas, Real Estate Sales Manager
16:00-16:20	Bus ride from Gonsi Socrates Bio Building to Els Ecants de Viladecans	





16:20-16:45	Welcome coffee	
16:45-17:30	Example of Public Initiatives	Presentation VILADECANS CITY HALL Sustainable strategies Ms. Encarna García Gimenez, Deputy Mayor for Environment and Sustainability at Viladecans City Hall
17:30-18:15	Example of a non-profit organization service provider	<p>Visit to Els Encants de Viladecans in two parallel groups:</p> <p>Presentation REPARATRUCK & DIDALTRUCK, a free mobile service to promote recycling provided by SOLIDANÇA.</p> <p>REPARATRUCK: advice for repairing bicycles and electrical/electronic equipment. DIDALTRUCK: advice to promote textile waste prevention and to extend clothing life cycle. SOLIDANÇA is a non-profit organization that has been providing services relating to the integrated management of waste and the circular economy since 1997, working with excluded groups.</p> <ul style="list-style-type: none"> • Representatives: <ul style="list-style-type: none"> ○ Ms. Nati Yesares, Head of Environment & projects ○ Ms. María Fabregues, Facility responsible ○ Ms. Lorena Flores Environmental technician & Waste prevention activities Coordinator
18h15-18h45	Wrap up of Day 2 and bus ride from Els Encants de Viladecans to Hotel Abba Garden	

DAY 3: 17th May, 2023 - Morning (Study visit)

08:15-08:30	Meet in the lobby to depart by bus for the visits	
Time	Session	Description
08:30-09:00	Bus ride from Hotel Abba Garden to Roba Amiga	
09:00-10:30	Example of Fashion & textile recycling facility	<p>Visit in two parallel groups:</p> <p>ROBA AMIGA SANT ESTEVE SESROVIRES PLANT, a recycling facility of 6,000 m² and a team of more than 140 people at risk of poverty or social exclusion, operated by Roba Amiga - Formació i Treball. ROBA AMIGA - FORMACIÓ I TREBALL EI: A leading social company in the treatment of textile waste in southern Europe, it directly carries out the service of collecting used clothes in more than 200 municipalities in the province of Barcelona and Tarragona. Currently maintains collaboration agreements with the Government of Catalonia, local administrations and large textile companies.</p> <ul style="list-style-type: none"> • Representatives. <ul style="list-style-type: none"> ○ Mr. Miquel Vidal Gil, Circular Economy Coordinator ○ Ms. Marta Vilaginés Romero, Head of Labor Intermediation Area ○ Ms. Angie Li, Environmental education facilitator at Communication and Sensitization department





10:30-11:00	Coffee break	Courtesy of Roba Amiga
11:00-11:30	Bus ride from Roba Amiga to Mercabarna	
11:30-13:00	Example of central fresh food market with sustainable practices	<p>Visit MERCABARNA: Visit to different facilities of Mercabarna related with fight against food waste and circular strategies. MERCABARNA is one of the main European fresh food markets that operates 24 h/d with 2 million tonnes sold annually.</p> <p>Reception at the Mercabarna Management Center, by Ingrid Buera (Director of Marketing and Institutional Relations) and Alba Puig (Head of Communication)</p> <p>Visit in two parallel groups:</p> <p>Group A:</p> <ul style="list-style-type: none"> - 11.35: Explain what Mercabarna is through a model detailing all the markets and stores located in this Food Unit (600 companies) - Visit to Central Market of Fruits and Vegetables (Pavilions G and F), BioMarket, and Foodback + Green Point - 13.10: Arrival at the Management Center <p>Group B:</p> <ul style="list-style-type: none"> - 11.40: Arrival at Foodback + Green Point - Visit to BioMarket and Central Market of Fruits and Vegetables (Pavilions F and G) - 12.35: Explain what Mercabarna is through a model detailing all the markets and stores located in this Food Unit (600 companies). - 13.15: Farewell and end of visit.
13:00-13:30	Bus ride from Mercabarna to Hotel Abba Garden	
13h30-14h30	Lunch break	

DAY 3: 17th May, 2023 - Afternoon (Closing session, Hotel Abba Garden)

Time	Session	Description
14:30-14:45	Registration for day 3	
14:45-15:45	Wrap-up of the 3 days	<ul style="list-style-type: none"> • Conclusions, lessons learnt and recommendations from the Regional Training and Study Visit
15:45-16:15	Closing session	<ul style="list-style-type: none"> • Evaluation of the Regional Training and Study Visit • Certificates award • Closing remarks

Participants can access useful materials, including information for the visits that will be made next week from this link: <https://www.dropbox.com/sh/7uo1eb46hfwqmmh/AACd-On5jeS5gBta2t35RiRGa?dl=0>

