



This Project is funded
by the European Union

**Water and
Environment Support**
in the ENI Southern Neighbourhood region



**Regional activity on
Innovative Circular Economy Business Models in the
Mediterranean
Activity No: RE-3-REG / RE-3-P2P**

Agenda

1st Peer-to-Peer meeting

**26th April 2023, 11.00 – 13.00 CET Brussels time/ 10.00-12.00 Tunisia
(virtual meeting)**

1 BACKGROUND OF THE PEER-TO-PEER PROCESS

A concept note with details on the Peer-to-Peer (P2P) exchange and the Regional Training on Innovative Circular Economy Business Models in the Mediterranean has been shared and is accessible through https://www.wes-med.eu/activities_type/re-3-reg-p2p-innovative-circular-economy-business-models-in-the-mediterranean-region/.

2 OBJECTIVE OF THE 1ST P2P MEETING

In the first meeting, Peers will be **introduced** to this WES activity and to the team who will facilitate it. Peers will also have the chance to introduce themselves. A main element of the meeting will be to collect feedback on the upcoming **Regional Training's structure and content** and establish whether Peers would like to be further involved by, for example, proposing case studies/lessons learned that could be presented during the regional training.

3 AGENDA (provisional)

Time	Topic	Speaker	Description
11h00-11h05	Introduction to the meeting's technical settings and rules	WES team	Technical guidance.
11h05-11h25	Opening	Anis Ismail (WES Key Environment expert)	Opening, welcome remarks, a few words about WES and the activity. Tour de table presentation of the peers and the experts.
11h25- 11h35	Overview of the 1 st meeting of the P2P exchange	Magali Outters (MedWaves Team Leader Policy Area)	Overview and objectives of this 1 st meeting of the WES P2P exchange on Innovative Circular Economy Business Models in the Mediterranean.
11h35- 11h45	Regional measures and policy instruments	Magali Outters (MedWaves Team Leader Policy Area)	Overview of the context of the 12 Regional Measures to support the development of sustainable businesses and to strengthen the demand for sustainable products in the Mediterranean. Other available resources for policy makers.
11h45-12h00	Introduction to the Regional Training	Magali Outters (MedWaves Team Leader Policy Area)	Presentation of the agenda and proposed content for the regional training and study visit. Discussion with the peers on the program and case studies.
12h00-12h20	The concept of Open Eco innovation.	Anna Ibañez (WES NKE)	Brief presentation of the concept of Open Eco innovation and the objectives of the relevant interactive session of the regional training. Present the platform on Open Eco Innovation.
12h20- 12h45	Interactive session with the Peers	Anna Ibañez, Magali Outters (Moderation)	Practical exercise on identifying challenges; opportunity for the Peers to take the floor; discussion.
12h45-12h50	Evaluation of the 1st P2P meeting	Dr. Emad Adly (WES Stakeholder Engagement and Impact Assessment Non-Key Expert)	Short meeting evaluation survey.
12h50-13h00	Final Q&A, closing remarks and wrap up	Anis Ismail Magali Outters (Moderation)	Final Q&As. Definition of next steps.