



Regional training (3 webinars)

Awareness Raising and Education for Sustainable Development (ESD): Training of Trainers on campaigns for sustainable consumption

Activity No: HE-2-REG

WEBINAR 2: 14 September 2021, 10.00-12.30 CET

Designing & coordinating campaigns and ESD actions on Sustainable Consumption related to Food

Agenda*	
5'	Welcome and Housekeeping notes
15'	Reflections & feedback from the first webinar The scope of this second webinar within the series of WES <i>Prof Michael Scoullas, WES Team Leader</i>
Session A Education for Sustainable Consumption (ESC)	
40'	The session aims to showcase how ESD, and more specifically, ESC can increase the knowledge, awareness & willingness for action in order for today's learners to transform unsustainable consumption & production patterns and consumer societies through individual and collective actions. The session will deal with the ESC principles, methods, initiatives & useful resources , <i>Iro Alampej, MIO-ECSDE/MEdIES</i> <i>Tools: Presentation, Polls, Discussion</i>
Session B Food as the vehicle for applying ESD/ESC	
40'	The session will demonstrate how food, interlacing with aspects of environmental, health, economy, societal and cultural issues, can be an effective "vehicle" to apply the principles of ESD and ESC in action. The session will entail good practices/initiatives/actions & useful resources , <i>Vicky Malotidi, MIO-ECSDE/MEdIES and Marta Junquera Tordesillas, SCP/RAC</i> <i>Tools: Presentation, Polls, Discussion</i>
30'	Session C Designing campaigns and ESD actions on sustainable consumption & food

	The session will focus on practical guidelines and tips for developing and coordinating campaigns & ESD actions related to food and sustainable consumption. <i>Tools: Presentation and a break out room exercise (building on/reflecting on a pre-webinar survey) Iro Alampei and Vicky Malotidi, MIO-ECSDE/MEdIES</i>
10'	Wrap up - Evaluation - What's next?

** Time for discussion is provisioned within all agenda items.*

** Interactive polls and questions will be infused in selected parts of the webinar to enhance participation.*

** A 5-minute break is foreseen in between the sessions.*

Next Webinar of the regional training:

Webinar 3: October 25th (subject to change) | **Designing and coordinating campaigns and ESD actions on Sustainable Consumption and Packaging**