Awareness Raising and Education for Sustainable Development (ESD): Training of Trainers on campaigns for sustainable consumption

Water and Environment Support
in the ENI Southern Neighbourhood region

Webinar 1

Distilling the priorities and updating the ESD Action Plan for 2030 in the Mediterranean, 14 July 2021

How the MEdIES Network supports the Mediterranean ESD community

Iro Alampei, Vicky Malotidi, MEdIES Secretariat

LDK Consultants Engineers & Planners SA

This Project is funded by the European Union

MEdIES

The Mediterranean Education Initiative for Environment & Sustainability

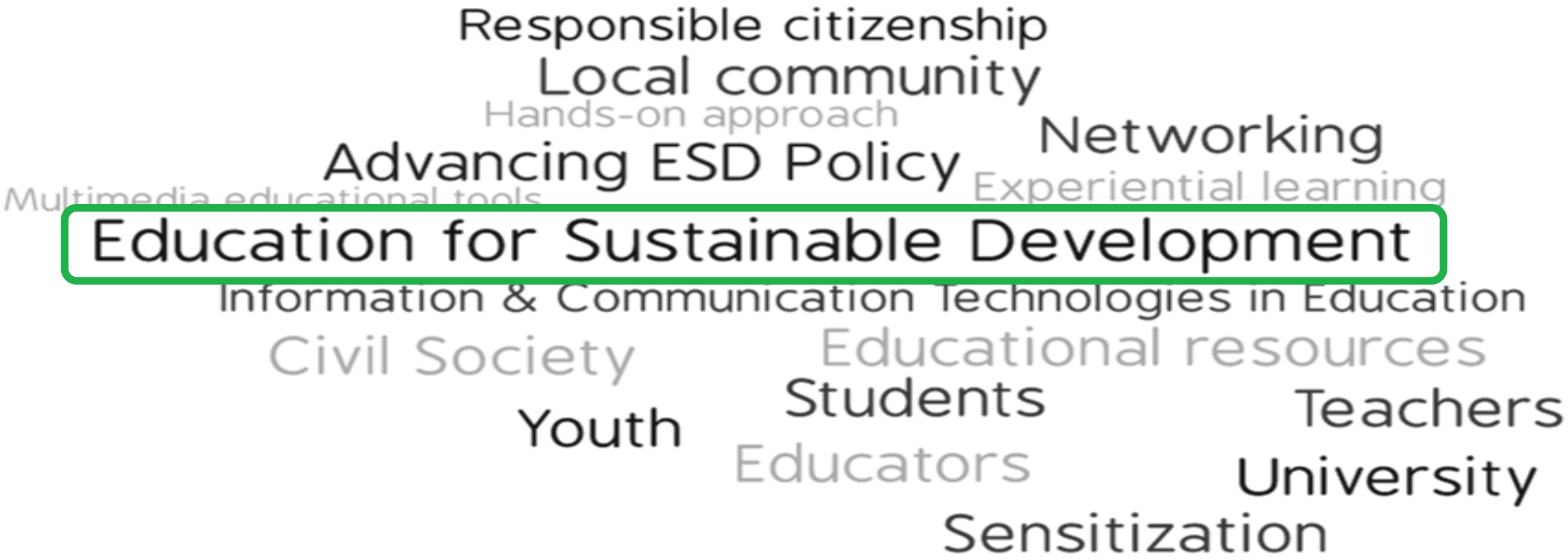
a long standing initiative of MIO-ECSDE

Launched in Johannesburg World Summit on Sustainable Development (2002)

MEdIES' vision

We envision the responsible, environmentally literate, democratic and ethical global citizen, who makes informed choices and engages in committed action based on the values of sustainability.

MEdIES in key words



Overarching Priorities / axes

TRAINERS

SCHOOL TEACHERS

YOUTH

GUIDES, MANAGERS

UNIVESITY TEACHERS

Empowering educators
(formal and non-formal) to effectively apply pedagogies of Education for Sustainable Development (ESD);

Putting educational policies in practice
facilitate the educational community in 'translating' international commitments to concrete actions for various **TARGET GROUPS**.

NON-FORMAL EDUCATORS

PARENTS

LOCAL AUTHORITIES

YOUTH LEADERS

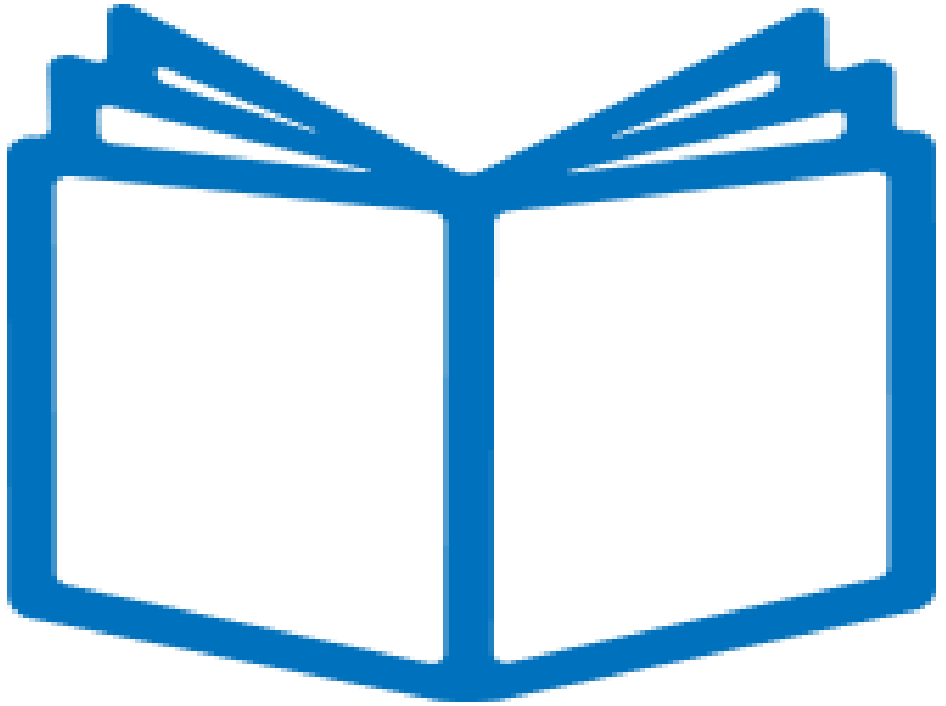
SCHOOL STUDENTS

ADMINI STRATORS

what we do

We develop educational resources in many languages

- Publications
- Posters
- Teachers' manuals
- Student's books
- ESD Methodologies



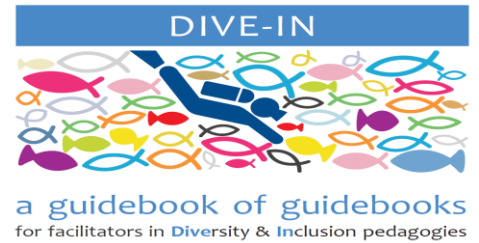
1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17 PARTNERSHIPS FOR THE GOALS
SUSTAINABLE DEVELOPMENT GOALS

شـــبـــاب..
معاً نحو تنمية مستدامة
www.youthxchange.net
UNEP

educational material
Mediterranean Food
Historical, Environmental, Health & Cultural dimensions

KNOW
FEEL
ACT!
to Stop Marine Litter
Lesson Plans and activities for middle level students

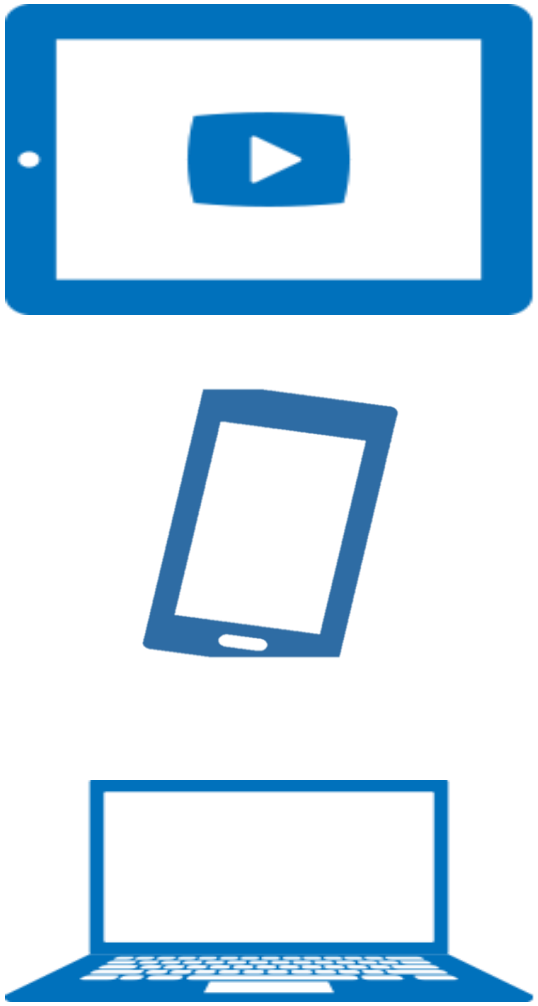
PLASTIC WASTE?
INTO THE RECYCLING BIN!
FAR AWAY FROM THE BLUE SEA
18+1 ideas for activities
Students make plastics recycling part of their daily life
Student Material
AN 'EDUCATION FOR SUSTAINABLE DEVELOPMENT' PROGRAM
COORDINATED BY THE MEdIES NETWORK
AND THE HELLENIC RECOVERY RECYCLING CORPORATION
The Program is implemented mainly on islands and in coastal areas
in cooperation with the local municipalities.
MIO-ECSDE
MEdIES


DIVE-IN
a guidebook of guidebooks
for facilitators in Diversity & Inclusion pedagogies

L'Eau dans la Méditerranée

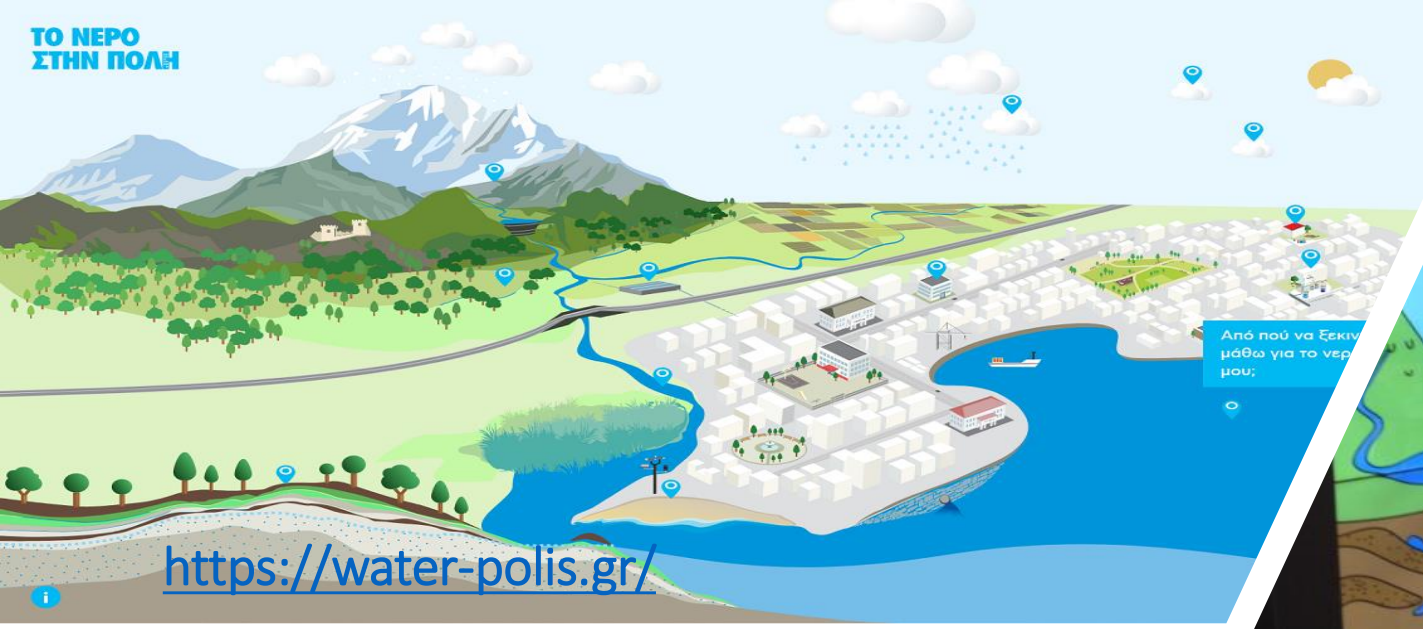
ΠΕΡΙΒΑΛΛΟΝΤΙΚΗ ΕΚΠΑΙΔΕΥΣΗ
& ΕΚΠΑΙΔΕΥΣΗ ΓΙΑ ΤΗΝ ΑΕΙΦΟΡΟ
ΑΝΑΠΤΥΞΗ ΣΕ ΠΡΟΣΤΑΤΕΥΟΜΕΝΕΣ
ΠΕΡΙΟΧΕΣ
Επιμορφωτικό υλικό
Αθήνα 2008

Water Cycle
GAMES BOOKLET
Play & Learn



what we do

- **We develop e educational resources**
  - Online tools
  - APPs



https://water-polis.gr/

https://ncwr-edu.net

Latest case studies

www.hydriaproject.info

what we do

We create custom made educational programmes

- Museums
- Educational / Environmental Centers

PAUSE SOUND ON

what we do

- We create awareness raising exhibitions

ΤΑΜΕΙΟ
Είμαι υπεύθυνος/η...
I prefer ...
I take part...
I recycle...
I find smart ways to...
I choose ...
Λέω όχι...
I inquire...
Σέβομαι ...

I recyde...

WASTE MINIMISATION

what we do

We do ESD capacity buildings, live & online

- Training-of-trainers workshops
- Pedagogy focused trainings
- Youth exchanges
- Summer universities

what we do

School interventions:

- In Greece
- Approved by the Education Ministry
- Programmes on Water /NCWRs, Marine litter (plastics), and Inclusion

LDK CONSULTANTS

βάνα ελέγχου
φίλτρο καθίζησης
φίλτρο άμμου

what we do

- **Advocate for ESD**
  - Provide technical support to the Mediterranean Committee ESD.
  - Support the UNESCO Chair & Network on Sustainable Development Management and Education at the University of Athens held by Prof. Scoullos

Horizon2020

Horizon 2020: a cleaner Mediterranean by 2020

مبادرة أفق 2020: تهدف لإزالة التلوث من البحر المتوسط بحلول عام 2020

Horizon 2020: moins de pollution en Méditerranée d'ici 2020

The Mediterranean Strategy on Education for Sustainable Development

La Stratégie méditerranéenne pour l'éducation pour un développement durable

إستراتيجية البحر المتوسط
للتعليم من أجل التنمية المستدامة

ESD Policy frameworks

GLOBAL

- #ESDfor2030 framework (2020)
- UN Sustainable Development Goals (SDGs), esp. SDG 4 – Target 7 -ESD.
- UNESCO's Global Action Programme (GAP, 2015-2019), lead in PN 1 on Policies
- UN Decade on ESD (2005-2014) & UNECE Strategy on ESD

REGIONAL

- Mediterranean Strategy on ESD (MSESD, 2014) and its Action Plan (AP, 2016)
- UNECE ESD Strategic Framework for 2030 (2021)
- Mediterranean Strategy on Sustainable Development of the Barcelona Convention UNEP/MAP
- UfM GreenerMed Agenda (2021)

EUROPEAN

- LifeComp framework "Competencies for Life", EC & JRC (2020)
- EU Biodiversity Strategy for 2030
- European Green Deal (2019)
- Education and training 2020 (ET 2020)
- Paris Declaration (2015 on citizenship through education)
- CoE (2018 on common values, inclusive education & European dimension of teaching)
- CoE (2010 Charter on Citizenship, Human Rights)
- CoE (2010 on ESD)

what we do

We network

- Facilitate a network of ~ 6000 educators from the Mediterranean and beyond
- Through the MEdIES webpage **www.medies.net**

MEdIES in numbers

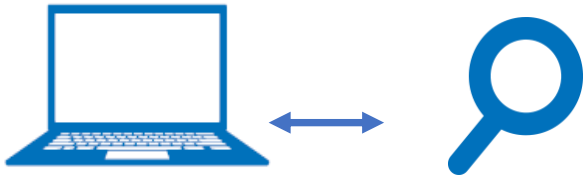
- **10,000 educators** empowered in more than 150 face-to-face seminars and through our e-learning platform
- **33,500 students & youth** engaged in school workshops, summer universities, contests, festivals, etc.
- **46,000** citizens raised awareness during public events, festivals, exhibitions, films, etc.
- **23 publications** produced in many different languages

How MEdIES network works

- Top down and bottom up approaches.
- Co-creating teams, reflective work, open to ideas.

- Communication: social media, webpage, frequent updates, news bulletins, printed materials.

- Bringing together various players & stakeholders engaged in ESD, at many levels.



- Combining hands-on/experiential learning process with Information and Communication Technologies (ICTs)

MEdIES

Thank you for your attention!

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www.medies.net
www.facebook.com/MEdIES.net
www.mio-ecsde.org