



Regional training (3 webinars)

Awareness Raising and Education for Sustainable Development (ESD): Training of Trainers on campaigns for sustainable consumption

Activity No: HRE-2-REG

WEBINAR 1: 14 July 2021, 10.00-13.30 CET

Distilling the priorities and updating the ESD Action Plan for 2030 in the Mediterranean

Draft Agenda*	
5'	Welcome and Housekeeping notes
5'	Introduction to the WES Programme
5'	The scope of this regional training (content and interlinks of the three webinars)
Session A Education for Sustainable Development (ESD)	
45'	- Key lecture: ESD evolution, key concepts and methods, the Mediterranean Strategy on ESD (MSESD) and its Action Plan (AP) Prof Michael Scoullou, WES Team Leader
15'	- Recent developments: the #ESDfor2030 global framework Bernard Combes, ESD Unit, UNESCO
15'	Break
Session B Co-creating the ESDfor2030 in the Mediterranean: The role of the Mediterranean Committee on ESD (MCESD) and the MSESD Action Plan (AP) update	
65'	- Current status of the AP/MSESD and its update as a follow up of the World ESD Conference 2021, Aravella Zachariou, MCESD Chair and Prof Michael Scoullou - What are the plans of key international and regional organizations to contribute to the implementation of the ESDfor2030 in the region? Megumi Watanabe, Education Unit, UNESCO Regional Office in Venice Julien LeTellier, Programme Officer, UNEP/MAP- Barcelona Convention Secretariat

	Giuseppe Provenzano, Higher Education & Research Division, UfM Secretariat Doaa Khalifa, Education & Research Dpt., LAS - Reflections, experiences and inputs from the trainees
20'	Session C How the MSED Secretariat and the MEdIES Network support the Mediterranean ESD community
15'	Wrap up – Evaluation - What’s next? - Closing

** Time for discussion is provisioned within all agenda items.*

** It is planned that questions/polls in selected parts of the webinar will be posed to participants using interactive tools to enhance discussion and participation.*

Next Webinars of the regional training:

Webinar 2: September 14th | **Designing and coordinating campaigns and ESD actions on Sustainable Consumption related to Food**

Webinar 3: October 25th (subject to change) | **Designing and coordinating campaigns and ESD actions on Sustainable Consumption and Packaging**