



## 2<sup>nd</sup> WES Steering Committee Meeting

23 November 2020 | on-line



### Water and Environment Support

in the ENI Southern Neighbourhood region

## Presentation of the 2<sup>nd</sup> Year Workplan Oct 2020 to Oct 2021

*Presented by:*

Prof. Michael Scoulllos, WES Team Leader

Anis Ismail, KE Environment

Suzan Taha, KE Water

Pam van de Bunt, KE Communication and networking

Emad Adly, Stakeholder engagement expert



**Water and  
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# WES Work Programme Oct 2020 - Oct 2021

## The setting:

- COVID-19 impacts will still be part of our reality
- WES National meetings in 2021?

## The approach: To combine:

- efforts to deliver the planned activities in as innovative a way as possible
- adaptability and flexibility so as to not compromise quality and impact







# Regional & Horizontal activities

# Regional & Horizontal activities

*Plan for Oct 2020 – Oct 2021*

## C1: Environment



Title of the activity	Timing
<b>RE-1-REG / RE-1-P2P:</b> Phasing-out single-use plastics in the Mediterranean	1 <sup>st</sup> part of 2021
<b>RE-2-REG:</b> Understanding better microplastics and identifying how to address the issue	2 <sup>nd</sup> part of 2021
<b>RE-3-REG /RE-3-P2P:</b> Innovative Circular Economy Business Models in the Mediterranean region	2 <sup>nd</sup> part of 2021
<b>RE-4-REG / RE-4- ST/ RE-4-P2P:</b> Management of Construction & Demolition Waste (C&DW)	1 <sup>st</sup> part of 2021
<b>RE-7-REG:</b> Best practices in achieving waste reduction in the Mediterranean	1 <sup>st</sup> part of 2021
<b>HRE-2-REG:</b> Awareness raising and Education for Sustainable Development: Training of Trainers on campaigns for sustainable consumption	1 <sup>st</sup> part of 2021
<b>HRE-4-REG / HRE-4-P2P:</b> Overall environmental governance - promotion of the Aarhus Convention in the whole of the Mediterranean	end of 2020

# Regional & Horizontal activities

*Plan for Oct 2020 – Oct 2021*

## C2: Water



Title of the activity	Timing
<b>RW-1-REG:</b> Training on the practical application of WEFE nexus and related policies and regulations	2 <sup>nd</sup> part of 2021
<b>RW-3-REG/RW-3-P2P:</b> Capacity building on WDM	2 <sup>nd</sup> part of 2021
<b>RW-4-REG/RW-4-P2P:</b> CB on NCWR focusing on water harvesting including through retention & aquifer recharge with storm water	1 <sup>st</sup> part of 2021





# National activities environment



- Many Terms of References are at an advanced stage, ready to be submitted to FPs, EUD, and EC.
- All remaining national activities will be launched during the next year.
- Connections between Regional and National activities of WES will be supported.

[illegible]





- The recent designation of FPs in two PCs will call for quick-starting activities.
- Constant tracking of national priorities, strategies and policies is needed (Green and Circular Economy, SUPs, EPR,...)
- Ensure cooperation at national level with other projects, institutions, processes and stakeholders.

[illegible]





- Some demonstration activities or field activities will be a challenge (e.g. visits to the field, marine litter monitoring);
- Remote coaching with National experts will be one form of adaptation. During pandemic restrictions, the role of the National experts is going to be key in most of activities.

[illegible]

# National activities water



- All activities will be under implementation during next year
- 3 TORs still getting prepared
- 2 in its final stages
- 8 activities expected to be completed during 2021

[illegible]





- Support the implementation of national strategies – avoiding overlap & ensuring alignment
- Establish linkages with demos as applicable
- Build on findings of on-going projects (Programme d'appui à la mise en œuvre de l'accord d'association : P3A, EU water stars project in EG, EU bilateral cooperation in TN, USAID projects in JO, EUD/KfW in Lebanon)

[illegible]



- Adaption of all activities to remote implementation ;
- Key role of the National experts envisaged
- Most activities affected by COVID restrictions (site visits, on-job training, data collection) and restrictions in travelling);

[illegible]



- Very slow advancement due to difficulties in collecting data
- Data availability and lack of data sharing will limit the added value of the activities (MO-1)

[illegible]





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## Other WES Components



**Support to  
Demonstration  
Projects**



**Support to the  
UfM**



**Tracing and  
following impact**



**Capitalising on lessons  
learned, best  
practices, etc.)**



**Participation in  
meetings**



**Networking**



**Implementation of  
the Gender and  
Youth Action Plans**



# Our Consortium



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**LDK Consultants Global EEIG (Leader)**



**Mediterranean Information Office for  
Environment, Culture and Sustainable  
Development (MIO-ECSDE)**



**Arab Network for  
Environment and Development (RAED)**



**Association of Cities and Regions for  
Sustainable Resource  
Management (ACR+)**



**CIHEAM – Mediterranean Agronomic Institute of  
Bari (CIHEAM Bari)**



**Gopa Infra GmbH**



**Ramboll Denmark A/S**



**Royal HaskoningDHV**



**Regional Activity Centre for Sustainable  
Consumption and Production  
(ARC-SCP/RAC) of UN  
Environment/Mediterranean Action Plan**



LDK Consultants Global EEIG

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# Enhancing the impact of WES Communication and dissemination

*Presented by:*

Pam van de Bunt– Key Communication and networking Expert





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# WES communication in coming period



# Communication plans for all approved activities



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Terms of Reference

## 9 COMMUNICATION & DISSEMINATION

The communication, sharing and dissemination of information will be carried out in accordance with the Communication Strategy proposed by the WES project and approved by the EC. The communication actions will also take into account any particular requests raised by the partner country.

A short communication plan is annexed to these TOR describing its objectives, the target groups beyond the participants in this activity, the tools and tactics that will be used, etc. The implementation of the action plan will be the responsibility of the key communications expert

### ANNEX 1 - COMMUNICATION PLAN

The WES activity "Capacity building/trainings with pilot farmers' associations and relevant communities on optimal irrigation management and practices" is one of the many activities of WES aiming at improving the management of scarce water resources in the Mediterranean. Combined with an increased visibility and awareness of issues of water scarcity and water saving, this activity will contribute to achieve the objectives of protecting the Mediterranean environment and improving the management of the scarce water resources.

Water scarcity is a world wide problem and is of special concern for Palestinians. Several irrigation development projects have been implemented in the country but water use efficiency is still quite low. Also, aspects to the operation and maintenance of irrigation schemes are not adequately being addressed which is resulting in the rapid degradation of irrigation infrastructures. The Palestinian Water Authority believes that the introduction of effective irrigation management will reduce water losses and increase water use efficiency.

The current WES activity is therefore focusing on, amongst others, increasing the knowledge of the relevant authorities responsible for monitoring irrigation projects and irrigation savings with the aim to enable them to train farmers and Water Users Association in optimal irrigation water management.

This activity will also focus on the development of awareness raising materials and the development of technical guides for use by the WUAs.

#### 9.1 SPECIFIC COMMUNICATION OBJECTIVES

- Raising awareness on issues and consequences related to irrigation projects and irrigation savings in Palestine
- Promoting knowledge of the relevant authorities for monitoring irrigation projects and irrigation savings improving water management including water saving, irrigation techniques and the use of unconventional water resources for irrigation (like treated waste water).

#### 9.2 TARGET GROUPS

- Palestinian Water Authority

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Terms of Reference

- Water Users Associations
- Municipalities
- NGOs including Palestinian Hydrology Group and PARC
- Farmers in all Palestine (West Bank and Gaza)
- Media outlets with a focus on community radio stations

#### 9.3 KEY MESSAGES

During the first phase of the project suitable key messages or slogans will be developed with the experts and the PWA and MoA that will be easily understandable for all farmers in Palestine

#### 9.4 COMMUNICATION TOOLS

In order to get our messages across we will make use of the following communication channels:

- Short video

A short video will be produced to demonstrate examples of efficient irrigation and water saving for farmers. It should be noted that a similar video is planned for a WES activity in Tunisia and therefore we will ensure making use of synergies. The video will be distributed through our WES social media platforms but also to the relevant partners and can be distributed as well by targeted WhatsApp groups. This video will also be offered for broadcasting to PBC, Ma'an and Wattan.

- Posters

Posters will be developed to promote optimal irrigation management and practices using fresh water or treated wastewater. These posters will be distributed to PWA, the Ministry of Agriculture and the Ministry of Local Government (MoLG).

- Social media.

Although we do not expect that our main target group is heavily using social media, we still will use the WES social media platforms (Facebook, Twitter, Instagram) to promote and raise awareness on our general activities.

Targeted messaging will also be distributed through via specific WhatsApp groups (like groups for local farmers).

- Media.

Palestinian media organisations will also be targeted in order to multiply our messages. WES will work on establishing close media relations with **local radio stations** as well as with the **Palestinian Broadcast Company (PBC), Ma'an and Wattan** in order to produce a number of articles or items on related subjects like optimum irrigation techniques, reuse of **treated** wastewater for farming.

The television and radio stations will be encouraged to report on issues of water scarcity and the importance of efficient irrigation. We will especially work with the PBC and local radio stations in order to create continuous attention from them on those issues.





# WES communication in coming period (2)



**Short social  
media campaigns  
around selected  
activities**



**Targeting media  
on specific  
activities**



**Filling of archive  
on website**



**Regular WES  
newsletters**



**Including WES  
photo database on  
website**

# WES press releases



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**WES PRESS RELEASE**

**WES supporting Algeria on efficient water use and water saving in households**

Athens, 6 November 2020

Large part of Algeria consists of an arid to semi-arid environment, where renewable water resources are very scarce. The per capita ratio does not exceed 600m<sup>3</sup> per year and consequently, the country is structurally in a situation of water stress.

Good management of the scarce water resources is therefore pivotal and entails also saving domestic water use in households. The EU funded, "Water and Environment Project (WES)", will therefore support ~~Kabupaten des Cayes (ADE)~~ in proposing measures to save domestic water and to help raising awareness on the use of the scarce water resources of Algeria.

According to Professor Michael Scoullios, Team Leader of WES "good management of the scarce water resources is crucial and it is good practice to save water in households. This WES activity will therefore propose various measures to save water and will help raising awareness on water consumption."

During the kick off meeting, which was held online with different WES experts and representatives of ADE and the Ministry of Water Resources, Mr. Farid ~~Kapouch of ADE~~ from the ~~Tou Oued region~~ explained that this project will be carried out in the pilot zone of ~~Wahade Rejala~~, in the city of ~~Rejala~~, which has over 10.000 inhabitants. This pilot zone was chosen as it is a domestic area ~~characterised~~ by different types of villas, houses and other buildings. Especially in the summer, interruptions in the water supply are frequently occurring.

The project will conduct a survey among various households in ~~Rejala~~ to obtain a better idea about how, and for what purposes, water is consumed in the households. It will furthermore try to establish the attitude of the ~~inhabitants towards~~ water saving measures. Matthew Bullock, an international expert leading this activity, emphasized that from the survey we also want to find out what percentage of water consumption is currently used as drinking water, as most water consumed in the households is used for purposes like washing and laundry.

With the results of the survey, WES will propose different measures for efficient water use and water saving and it will raise awareness of the households on their role in proper water management by adopting water saving measures. This activity is the second project that WES is implementing in Algeria. In another zone of ~~Tou Oued~~ ~~WES is~~ currently supporting ADE in carrying out a diagnosis of the performance of non-revenue water in order to strengthen the capacity of the public water service to reduce water losses.



LDK  
CONSULTANTS

LDK Consultants Engineers  
& Planners SA

This project is funded  
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For more information, please contact:

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Meanwhile, stay updated via:

**WES Web site**

**WES Facebook page**

**WES Instagram page**

**WES Twitter page**

WES  
The Water and Environment Support project in the Southern Mediterranean Neighbourhood aims to protecting the environment and improving the management of scarce water resources in the Mediterranean region. It will tackle problems related to pollution prevention and water use efficiency. WES is a regional project with emphasis on the countries of North Africa and the Middle East (Algeria, Egypt, Israel, Jordan, Lebanon, Libya, Morocco, Palestine, and Tunisia).

Disclaimer  
This news release was produced with the financial support of the European Union. Its contents are the sole responsibility of the WES Project and do not necessarily reflect the views of the European Union.

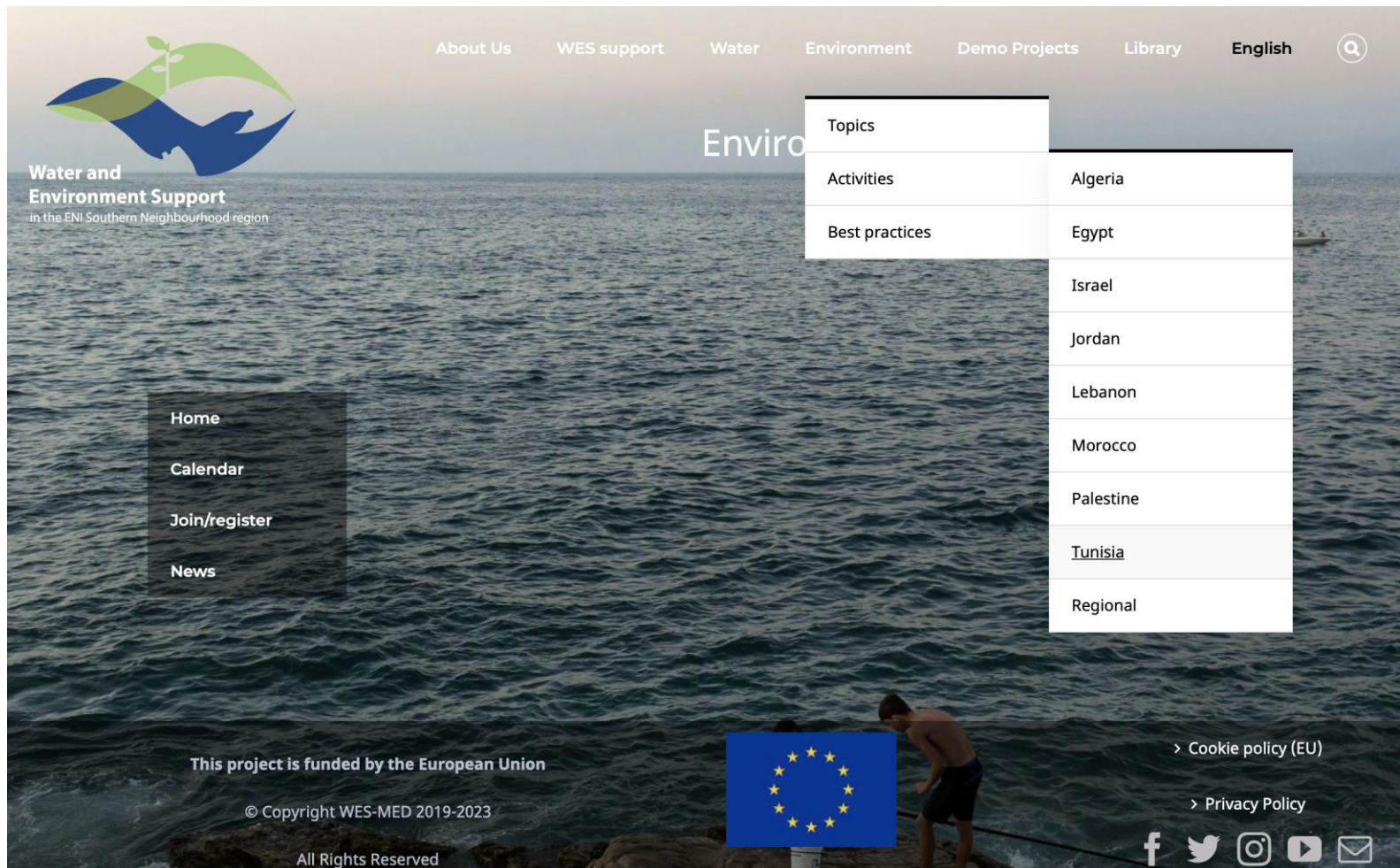




# Archiving system on website



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# Archiving system on website (2)



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## N-E-TN-1: Support for the implementation of Sustainable Public Procurement operations

More sustainable production and consumption patterns will support Tunisia in its strive towards the reduction and prevention of environmental pollution. This activity is aiming to assist Tunisia in the transition to sustainable modes of production.

[Read More >](#)

## N-E-TN-2 Technical Assistance for Pollution Prevention from the Tomato Processing Industry in the Coastal Region of Korba

N-W-TN-2 Technical Assistance for Pollution Prevention from the Tomato Processing Industry in the Coastal Region of Korba  
The Korba is rich in biodiversity and highly under environmental threats. This activity will reduce environmental impacts linked to the important agro-food processing industry of tomatoes.

[Read More >](#)



# Archiving system on website (3)



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## Training Materials / Presentations / Deliverables



Kick-off Meeting

N-E-TN-1 2020.05.27 Agenda

N-E-TN-1 2020.05.27 Presentations

## Photos



A background image showing a group of people, mostly women, gathered around a water pump in a dry, dusty area. They are using various containers like jerrycans and buckets to collect water. The image is overlaid with a blue gradient and white curved lines.

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# Enhancing the impact of WES

*Presented by:*

Emad Adly – Stakeholder engagement Expert



# WES IMPACT ASSESSMENT METHODOLOGY



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## Interlinked aspects:



# WES IMPACT ASSESSMENT METHODOLOGY



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- Approval of Activities' ToRs (Impacts and Indicators)
  - The selection and assessment process of candidates based on certain criteria to make sure that the right calibres are in place.
- Dynamic participatory activities involving quizzes, exercises etc.
  - Evaluation *in situ* (e) questionnaires
- Follow-up and getting feedback (e-survey, interviews, capitalization questionnaires completed by FPs)



# REMEMBER: IMPACT ASSESSMENT SURVEY



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- Will be sent to all participants
- Insight about the impact of the Capacity Building activities and trainings on participants at:
  - ✓ the personal level
  - ✓ department/institutional level
  - ✓ the national level



**In addition:**

**To know more/better about existing challenges either at the institutional or at the national level**



# STAKEHOLDERS ARE KEY!



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- Trainees from the government / ministries must have the authority to contribute to the decision making process and in designing policies.
- BlueGreen Med-Civil Society networking mechanism will be working closely with WES to identify and invite appropriate Mediterranean CSOs and NGOs.
- Gender and Youth aspects will be carefully planned and monitored from the ToR development phase and with the guidance of the WES Gender and Youth Action Plans.







# Planned for Oct 2020-October 2021

- The WES Approach and Guidelines for Enhancing and Assessing the Impact of WES Capacity Building Activities including its annexes (evaluation and commitment forms, etc. in 3 languages to accommodate the different nationalities) will continue to be shared/reminded.
- The Focal Points for both the Water and Environment Components as well as the Non-Key Experts will (continue to) be informed before the start of the up-coming Regional and National activities about the roles, responsibilities and accountabilities of each.

Next Slide



# Planned for Oct 2020-October 2021 (Cont'd)



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**The impact  
assessment process  
is clear to all**



**Satisfactory  
stakeholder  
engagement is  
achieved in  
launched WES  
activities**



**Good coordination  
achieved/facilitated  
between FPs and  
NKEs on stakeholder  
issues**



**Organise and  
prepare for the  
Post-  
Implementation  
process**





# Thank you for your attention!